

WHOLE OF LOCAL GOVERNMENT APPROACH TO GAMBLING HARM PREVENTION

REDUCING HARM FROM GAMBLING

HARM FROM GAMBLING IS
SERIOUS + PREVALENT + PREVENTABLE



ENSURE GOOD POLICY

- Focus on areas where you can make the most difference – strong responses to applications for more poker machines
- Look for other levers where you can use council power and influence to reduce harm
- Get your language right! Prevent “gambling harm” not “problem gambling. Fight for a community “free from gambling harm”. Don’t promote “responsible gambling”.

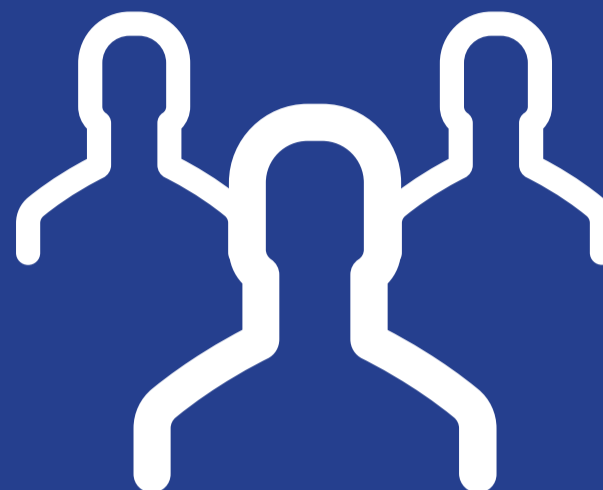


SUPPORT YOUR COMMUNITY

- Listen to community concerns about gambling harm
- Encourage, recognise and support community action on poker machines
- Don’t expose community members to gambling harm by taking them to, or organising events at, gambling venues
- Advocate for supports to be available to community members who have been impacted by gambling

Resources also available:

- Gambling risk in your workplace
- The role of local government policy
- How to run an effective community campaign
- “No Pokies” animation



LEADERSHIP

- Get your Mayor, councillors and CEO onsite
- Include gambling harm prevention in strategic and health plans
- Back up your plans with appropriate resource allocations
- Advocate for gambling reform



ADDRESS GAMBLING RISK IN YOUR WORKPLACE

- Recognise that harm from gambling is an occupational health and safety issue
- Make appropriate information and support available to all staff
- Monitor and regulate workplace based gambling activity
- Develop an effective communications strategy to inform managers and all staff of Council’s position

For further information:

VLGA 9349 7999
www.vlga.org.au