

Food Alliance

Food Security in Victoria: Research to Practice

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18th May 2011



FOOD ALLIANCE

for a healthy, sustainable and equitable food system

Presentation Outline

- Who we are
- What we do
- How we do it
- What we've done
- What we plan to do

History leading to the Food Alliance

A result of years of dedicated food security activities by community based individuals and organisations in combination with VicHealth (VH) leadership and support in this area

- ▶ 1987: Victorian Food and Nutrition Policy
- ▶ 1987: Establishment of the VHPF
- ▶ 1988 – ongoing: VH support for food security/policy
 - OPC, Parents Jury, Food for All, Fellowships, Healthy Eating Advisory Panel
- ▶ 2008: VH identifies the need for coherence, leadership, evaluation and policy support
- ▶ 2008: ‘Scoping a food security coalition’ report (Monash Uni)
- ▶ 2009: Deakin awarded the contract for the Food Policy

Food System Issues

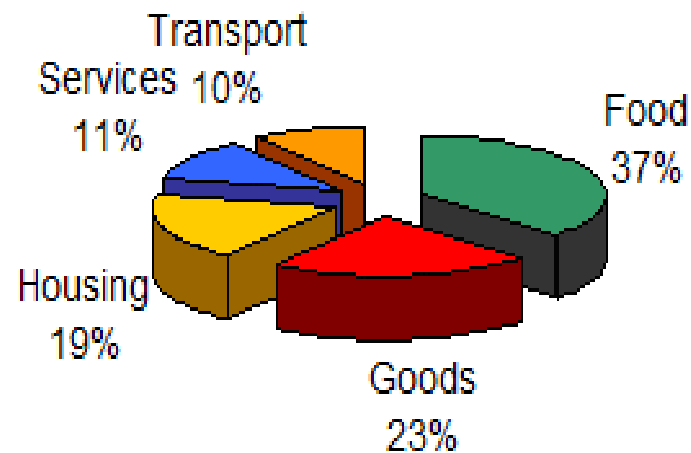
The current food policy and regulation environment has created a food system that is:

- i) contributing to the escalating prevalence of diet-related chronic diseases (malnutrition persists among certain populations);
- ii) inequitable in its provision of affordable and available nutritious food; and
- iii) non-sustainable.

Environment

Food is responsible for 37% of Victorian footprint

The Victorian Footprint by Consumption Type



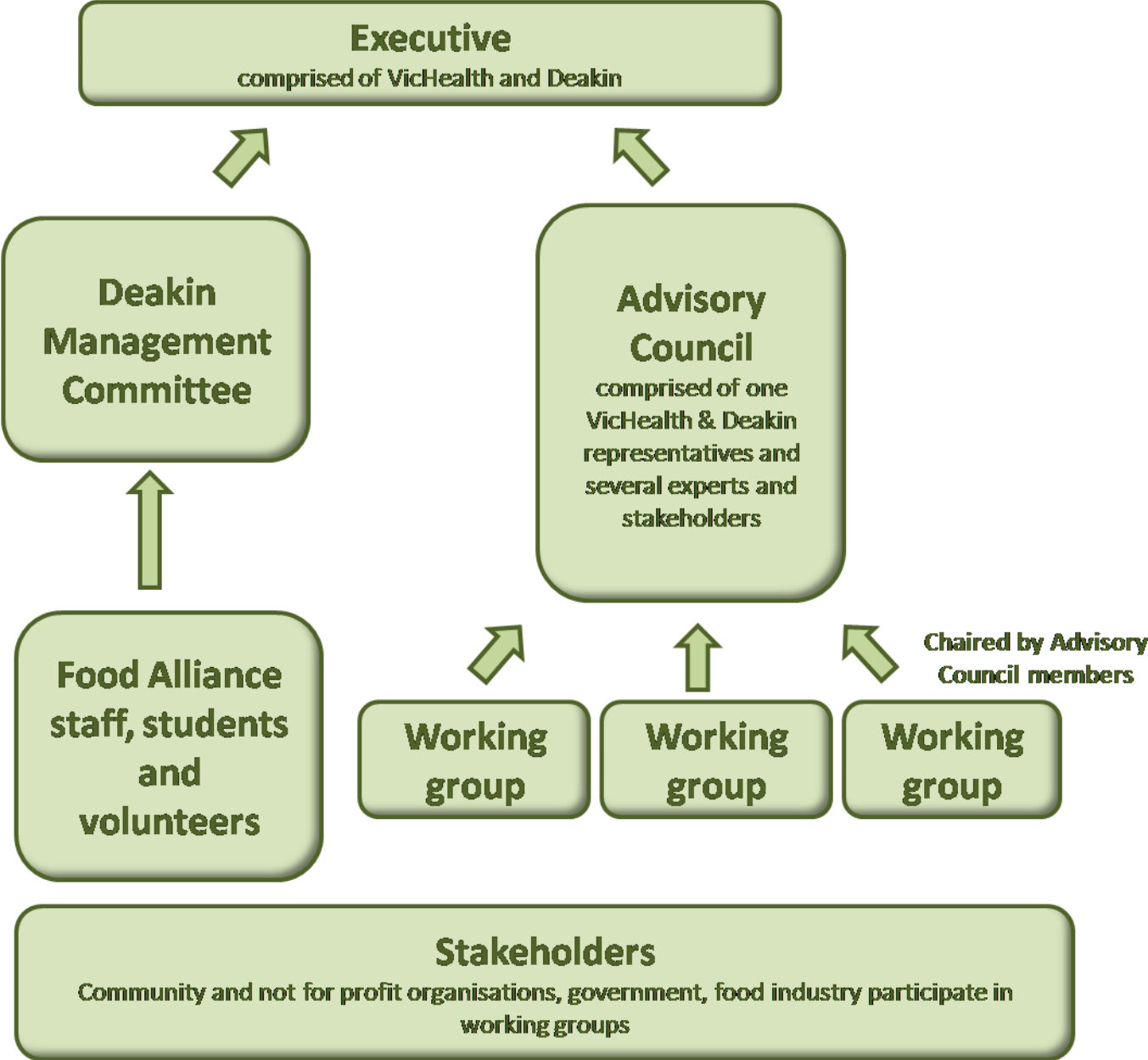
Water, peak oil, biodiversity, climate change will challenge food system capacity



Aim of the Food Alliance

To identify, analyse and advocate for evidence-informed policies and regulatory reform to enable sustainable food security and healthy eating for the Victorian population

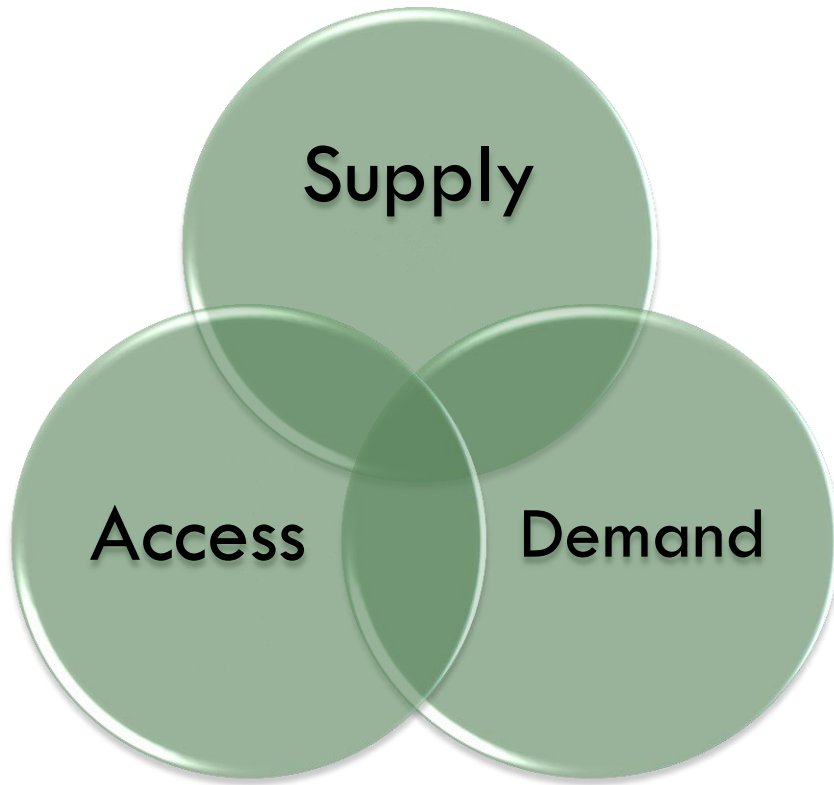
Governance structure of the Food Alliance



Food security is a “wicked” food policy problem

- It is complex, open-ended and intractable
- More than just about a need for more data
- Solutions require knowledge translation to be cognisant of the social, political, environmental and health circumstances

Solutions: determinants and approach



- Multifactorial
- Systems approach:
paddock to plate
- Multisectoral
- Multistrategic

How did the Food Alliance determine the priority issues?

Literature search

VicHealth's
Food For All
Evaluation
October 2008

Monash University 'Scoping a
Food Security/Food Policy
Coalition' Report
July 2009

VEIL's Sustainable and Secure Food
Systems for Victoria
April 2008

Paddock to Plate:
Policy propositions
for sustaining food
and farming
systems
August 2009

Victorian
Aboriginal
Nutrition &
Physical Activity
Strategy
2009

VicHealth
commissioned Social
Research Centre on-
line survey
2009

Fruit and Vegetable
Consumption and Waste
in Australia
March 2009

NH&MRC grant
undertaken by
Deakin and
Monash
University: A
comprehensive
regulatory
strategy for
obesity
prevention in
Australia
2007-1012

Victorian Department of
Health: evidence-based
resource for promoting
accessible and
nutritious food
Not yet published

Food Security: The what, who,
why and where to of food security
in NSW
January 2010

Food Matters
July 2008

UK's Food 2030
January 2010

Food: a recipe for a healthy,
sustainable and successful future. UK
Council of Food Policy Advisors
March 2010

National
Preventative
Taskforce Strategy
Sept 2009

What else we considered

- Discussion with key stakeholders
- Impact and feasibility
- Duplication
- Supportive environments
- Policy interventions including regulatory or legislative reform



Prioritised Issues

Policy development on:

- Public sector food
- Resilient fruit and vegetable supply
- Integrated food policy

Public Sector Food: who is the public sector and what's their mandate?

- Childcare
- Primary and sec schools
- Uni/tafes
- Hospitals
- Aged care
- Delivered meals
- Prisons
- Food relief agencies
- Sport and rec facilities
- Local and state gov't
- **Victoria's ecological footprint is one of the highest in the world**
- **Governments are typically one of the largest purchasers in jurisdictions around the world, with purchases estimated to be 14–20% of a country's GDP**
- **Public procurement is frequently identified as one of the main ways in which governments can support the development of new greener technologies and cleaner production initiatives**

Public sector food:

minimum mandatory health and sustainability standards

- Public sector is broad
- Tax payers money and should be accountable to minimal standards
- Create a stable demand for healthy, sustainable food
- Set an example for other sectors
- Success for this work in other countries
- Stakeholder support
- Current government action on developing healthy and sustainable criteria

Public Sector Food

- Mandatory minimum health and sustainability food standards with resources to support
- Working party established
- Encouraging government
- Prioritised hospitals and delivered meals

Fruit and vegetables: the supply

Vulnerable because:

- ❑ land and water availability
- ❑ climate variability
- ❑ natural disasters
- ❑ low farm gate prices
- ❑ waste
- ❑ fertiliser and oil costs



Resilient Victorian Fruit and Vegetable Supply

- Need a robust, Victorian supply (can't rely completely on imports) because :

Perishable, transport and refrigeration are a source of GHG, exporting nations adversely affected by weather and disasters, costs will likely increase as oil prices rise

- Connect the food system: linking consumption to production (grow more and people will have food)

Fruit and Veg: Integrated approach

to ensure health, economics, environment and equity

- Whole of government & system involvement with multiple complementary initiatives; possibly a Fruit and Vegetable Taskforce
- Aims:
 - ▣ Improve the availability and resilience of Victoria's fruit and vegetable supply chain by addressing the pressures on production
 - ▣ Increase the consumption of local, sustainably-produced fruit and vegetables by Victorians

Integrated food policy

- Challenging because food system touched on many sectors; no accountability or leadership
- way of working
- integrate policy achieving quadruple bottom line objectives
- be multifunctional: maximising the range of benefits and minimising the costs
- Joined up governance and leadership to provide healthy and sustainable food

Student Learning

[Assessment](#)

[Curriculum Planning](#)

[Learning & Teaching Resources](#)

[Learning & Teaching Research](#)

[Learning & Teaching Innovations](#)

[Literacy and Numeracy](#)

[Principles of Learning & Teaching](#)

[Programs](#)

[Stages of Learning \(VELS\)](#)

[Student Reports](#)

[DEECD Home](#) > [Student Learning](#) > [Programs](#) > Free Fruit Friday

Programs – 'Go for your life' Free Fruit Friday

[Free Fruit Friday home](#) | [Guidelines](#) | [Expression of Interest](#) | [Resources](#) | [Curriculum](#) | [FAQ](#)

Free Fruit Friday for Victorian Government Schools

Free Fruit Friday aims to increase the consumption of fruit and vegetables for all Victorian government school students in Prep – Year 2 by providing them with a variety of high quality, seasonal produce. Fresh fruit and vegetables are a vital part of every child's life. There are many reasons to enjoy a wide variety of fruit and vegetables, including the provision of important vitamins and the prevention of disease.



Important notice

Payment of Free Fruit Friday grants

Schools will continue to receive a grant for Free Fruit Friday in Terms 1 and 2, 2011. Grants will be calculated using August 2010 census student enrolment data and paid directly to school accounts in January 2011. This payment will be identified as 'FFF Terms 1 & 2-2011 grant'. Free Fruit Friday payments are calculated at an approximate rate of 70 cents per (Prep - Year 2) student per week.

Schools already receiving a Free Fruit Friday grant do not need to reapply.

Schools wanting to join this initiative from Term 1, 2011 are invited to submit an Expression of Interest by **Friday 17 December 2010**. General information and the Expression of Interest form are available from the following links:

Plans

- Develop, disseminate and advocate on policy positions
- Continue to engage with stakeholders
- Consider a more proactive com's strategy
- Evaluate our success
- Assess and plan for the future



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