

SMOKE-FREE POLICIES IN OUTDOOR AREAS

“No Butts – No Cuts”



Smoke Free & Glass Free Beaches

- ALL sand areas
- ALL Surf Coast beaches
- ALL year round

\$100 penalty for smoking on the beach





“No Butts – No Cuts”

About the Surf Coast





“No Butts – No Cuts”

Why a no butts policy?

Surf Coast Shire identified:

- Environment
- Health
- Safety



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In the beginning?

- **2007 review of community amenity local law**
- **Surfrider Foundation concern**
- **Pilot Butt Free Beaches Campaign**

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What we want to achieve?

- Change peoples perceptions about butts as litter
- Minimise cigarette butt pollution on beaches
- Improve the health of community members



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Partnerships

- Department of Sustainability and Environment
- Great Ocean Road Coast Committee (GORCC) (Foreshore Manager)
- Parks Victoria
- Barwon Region Waste Management Group
- Surfrider Foundation
- Victoria Police
- QUIT Foundation
- Surf Coast Shire Council departments – Local Laws, Environment, Waste Management and Event Management.

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Key Elements

- Education - explaining the problem
- Infrastructure - the tools to change
- Enforcement - reinforcing the message

Challenges

- Informing visitors of policy
- Resourcing local law enforcement
- Educating Local Laws Officers

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SOME CIGARETTE BUTT MYTHS?



“No Butts – No Cuts”



WHERE TO FROM HERE?

QUESTIONS?