

***“It was the best of times
It was the worst of times...”***

Charles Dickens



It was the best of times...



MOIRASHIRE
ON THE MURRAY

“It was the worst of times...”

Genesis of a great community program

A tale of two mayors



Councillor Healey



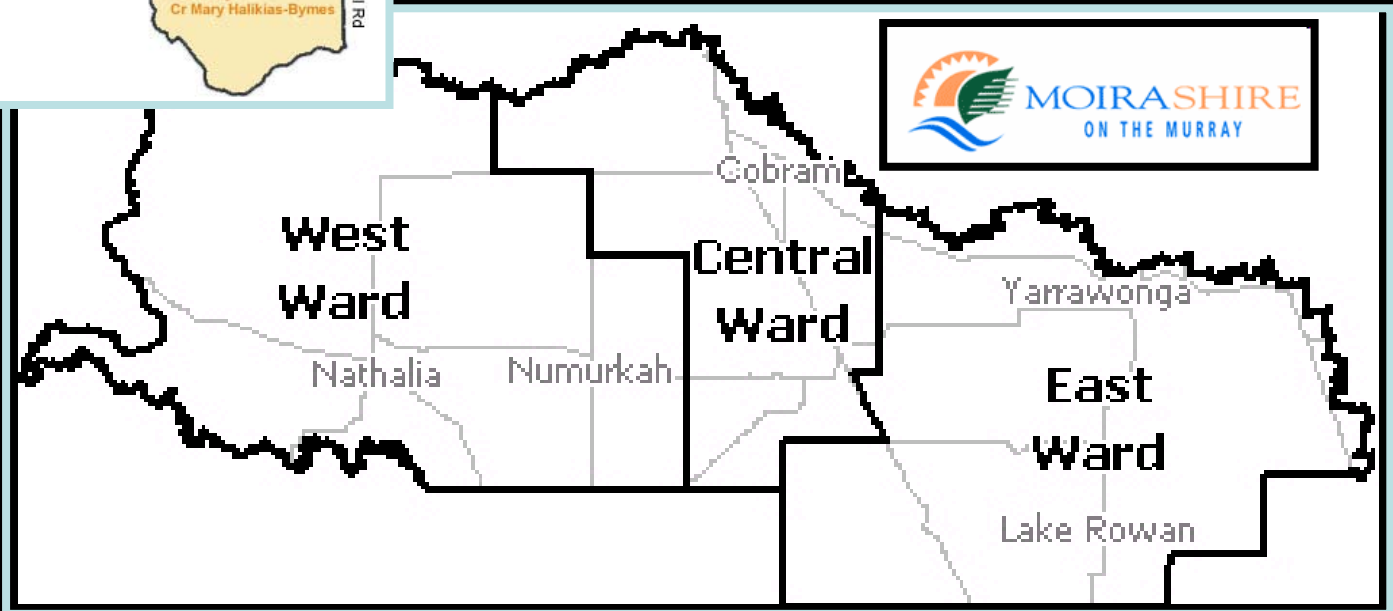
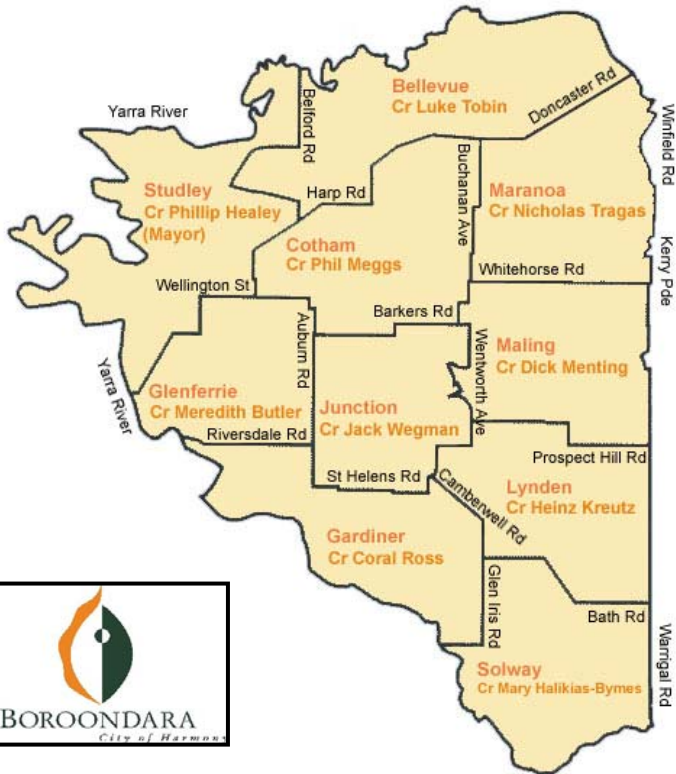
Councillor Malcolm

Herald Sun

“Someone must do something...”

Rich city... challenged Shire

“An opportunity for service”



Plant a seed... and water it.



Show that some city people... care.

Katunga 2008 (and 2009) – talking through our ears



Katunga – talking through our ears



Katunga – talking through our ears

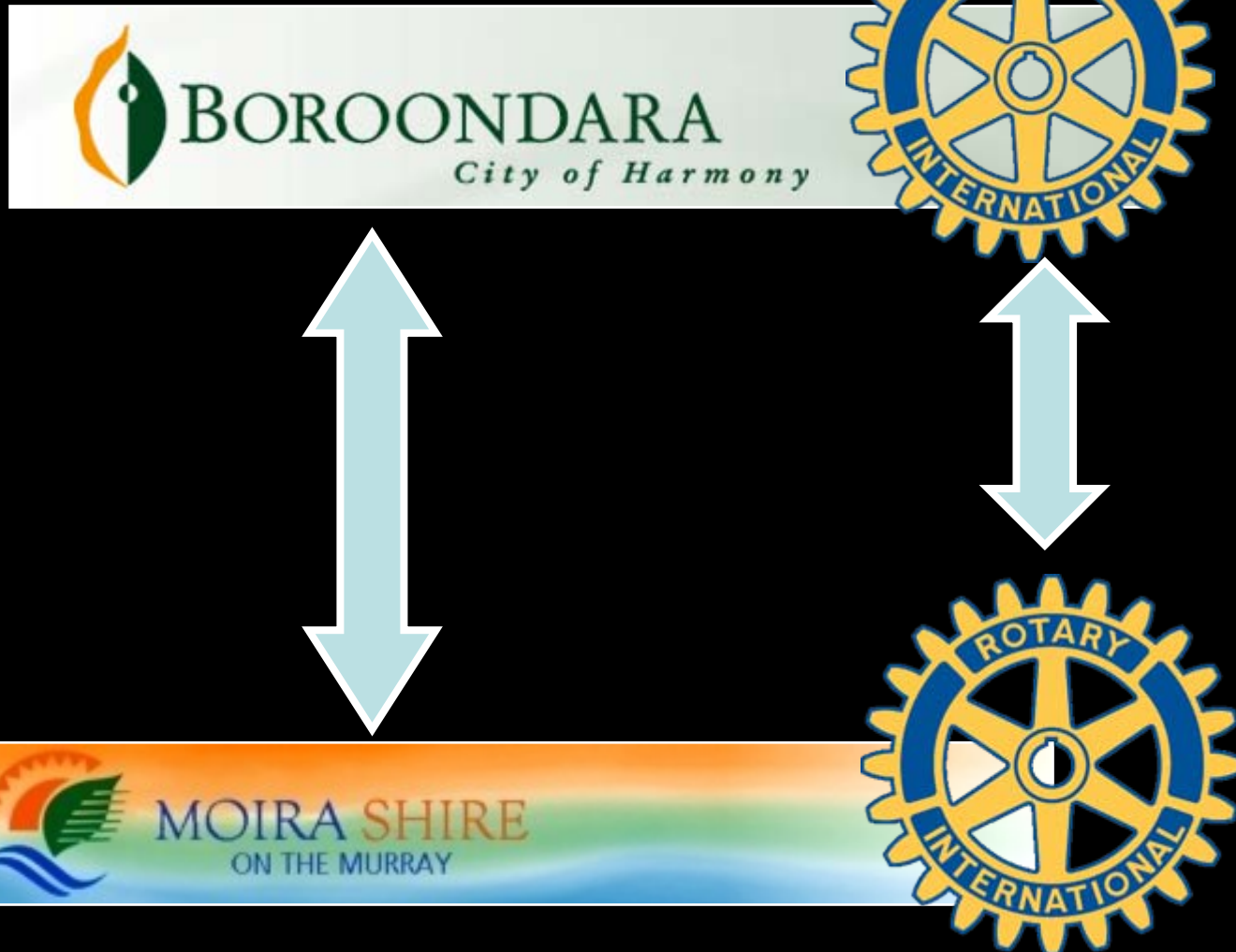


... and from the lectern

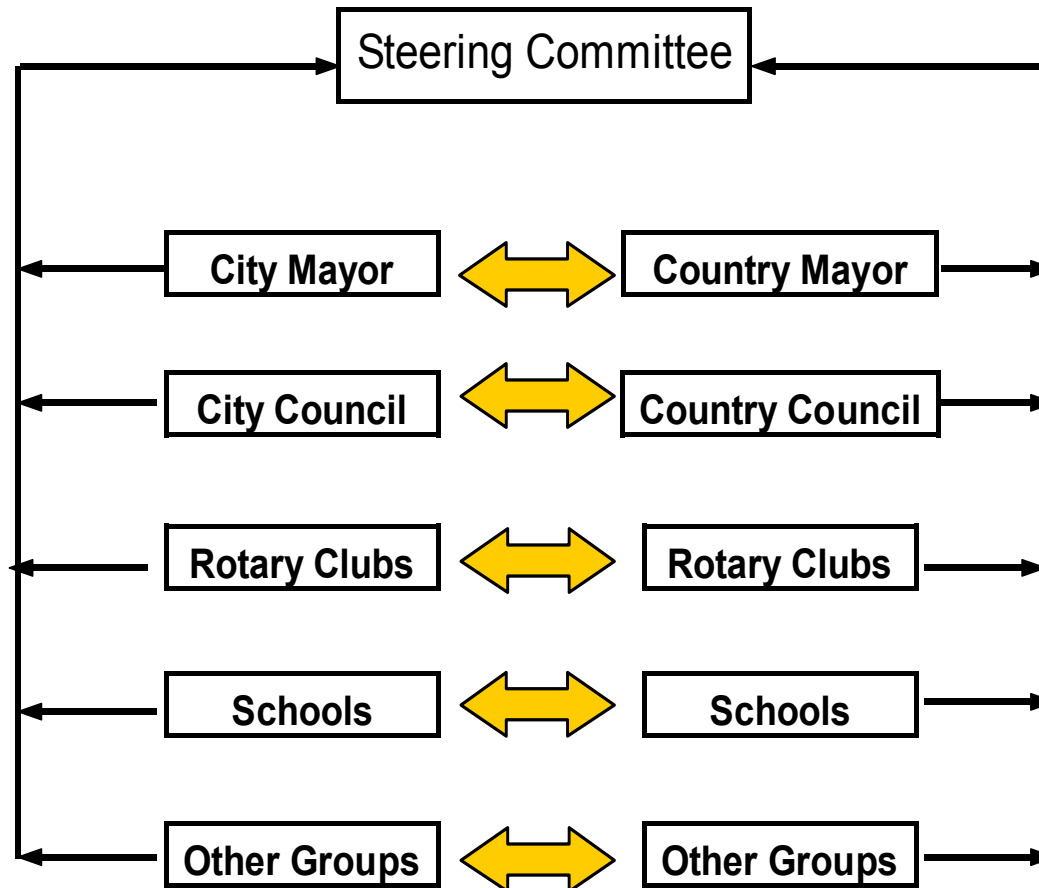


The notion

“Wouldn't it be great if...”



But how would it work?



A great Rotary Club led community program is born



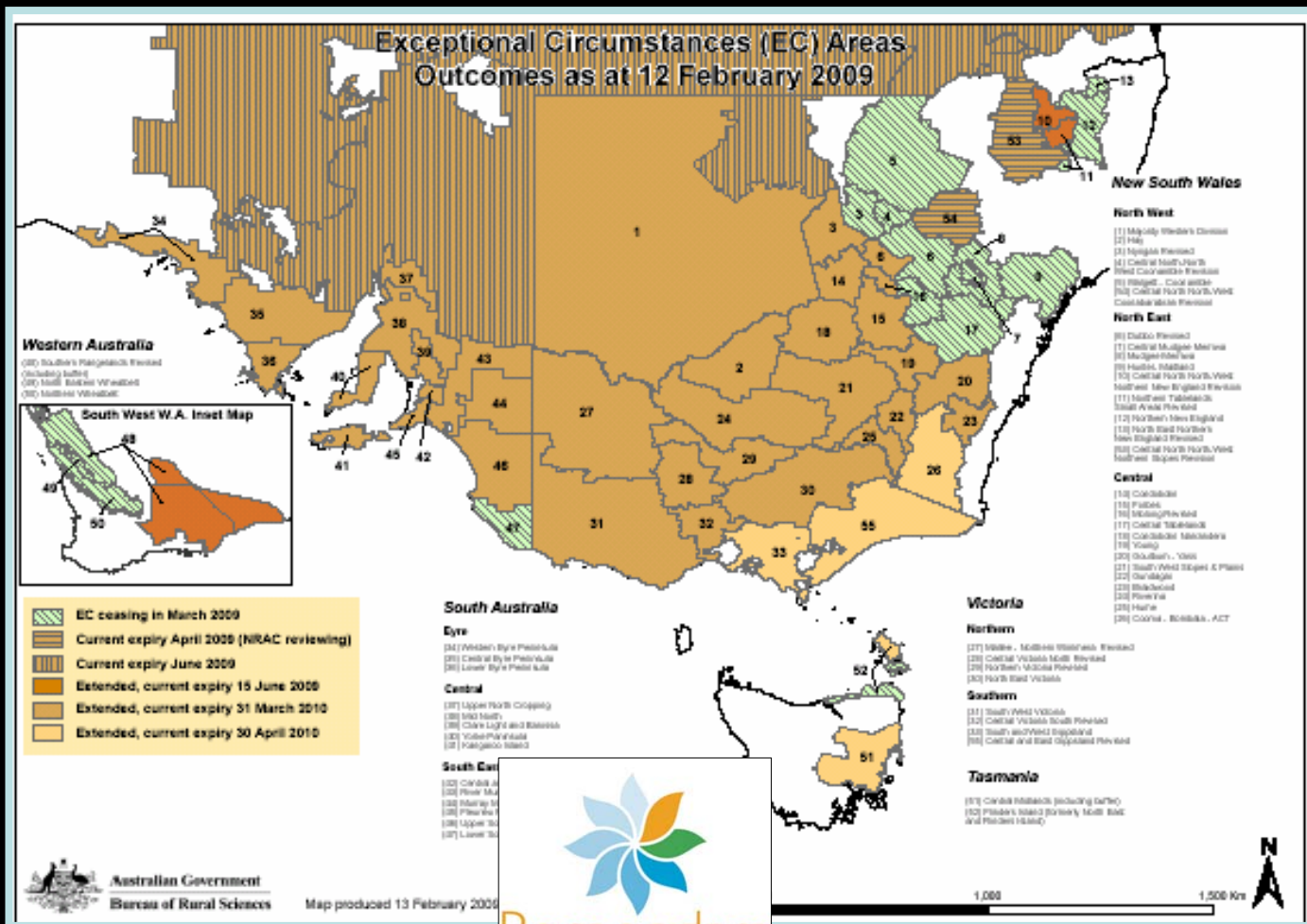
4 Rotary Clubs

8 Rotary Clubs



*A focused program.
One city supporting a single drought challenged Shire*

Drought an unsung national disaster



To Moira Shire - specifically

- 60% of all land is agricultural
- 47% of shire's gross economic output
- 20% of all employment
- 33% of all farmers receive Centrelink Drought Payments
- 684 properties claim exceptional circumstances – drought relief.
- Marriages breakdown
- Social dysfunction
- Suicides



Getting some rubber on the road.



“What’s been achieved?”

“What’s been achieved?”

*We can’t make it rain or pay the farm debt,
but we can show by practical ongoing programs that city people care...*

- **A vigorous committee of enthusiasts (about 20) Rotarians, Councillors. others**
- **Meetings monthly.
Open, welcoming and transparent**
- **Lots of influence... no power... no treasury**
- **Supported by two District Governors**
- **Nine Boroondara Clubs on board**
- **Four Moira Clubs – “Moira Cares”**
- **Funded by Rotary Clubs**
- **Boroondara “twins” with Moira**
- **Each Club leads its own programs.**



Rotary Club of Kew on Yarra

“Church to church”

Establish links between churches/synagogues/temples – faith communities - in Boroondara and those in Moira Shire with a view to encouraging programs from these relationships.



Program – Rotary Club of Kew on Yarra

Vocational program for Moira Youth

April 2009. Sixteen year 10 Moira kids to Melbourne for vocational training, work experience, social contact... confidence building



Program – Rotary Club of Hawthorn

Establish links between sporting clubs in Boroondara and those in Moira Shire with a view to encouraging programs from these relationships.



Program – Rotary Club of Camberwell

***Organise and run a return visit to Moira Shire
by say 20 Rotarians to view farm life and
share some hospitality.***



Program – Rotary Club of Kew

Cakes and puddings

Arrange funding and deliver a Christmas Cake and pudding to “every farm” in Moira Shire with greetings from the Rotary Clubs of Boroondara.



Program – Rotary Club of Canterbury

Arrange holidays for Moira citizens using holiday houses owned by Rotarians and other Boroondara citizens.



Crystal ball?



“Until it rains”

An on-going relationship

Better, more caring
communities.

An incubator for “Sharing
Communities”

Why not 20 or more “xxx Cares”
programs?

Why confine to Victoria.

Engender some love into the mix

