



When Women Support Women, Women Win

Election Year 2010

Empowering the Community Sector - Political Skills Training

About our training

2010 is an important election year at a state and federal government level. The Empowering the Community Sector Series is designed to give women in senior levels of the community sector essential skills, insight and tips on how to impact the political process as they advocate for their organisation's key issues to be placed on the election policy agenda.

Who should attend?

Women in senior levels of the community sector who wish to further develop their capacity to influence political processes and policy outcomes.

Cost

All sessions of the Empowering the Community Sector series are \$65 each. This affordable fee is made possible through the donation of expertise free of charge from our presenters.

It includes the workshop and a resource manual of written materials for further reference.

EMILY's List Members receive a discounted price of \$40 per session.



Your Presenters

Hutch Hussein

With a background in social work, Hutch has helped at risk young people, refugees and domestic violence victims. She also has experience as a Ministerial advisor and is currently Manager of the Advocacy, Innovation & Marketing Unit at the Spectrum Migrant Resource Centre.

Hutch volunteers for a range of organizations and is the National Co-Co-convenor of EMILY's List Australia. She is also the recipient of the Vincent Fairfax Ethics in Leadership Fellowship.

Tanja Kovac

Tanja has over twelve years experience in the legal, education and human rights sectors. She began her career as a lawyer acting in high profile human rights cases before managing national NGO's.

Tanja is also a poet and writer whose work has appeared in *Overland*, *Crikey* and *New Matilda*.

BOOK NOW. FILLING FAST

Election Year - Empowering the Community Sector Training Calendar

Date & Time & Venue	Topic	Cost
<p>Monday 1 February 2010</p> <p>9-11am</p> <p>The Atrium, Level 5, QVWC</p>	<p>Introduction to Lobbying</p> <p>In this session you will receive an overview of how to most effectively and strategically interact with Members of Parliament, Ministers and Government.</p>	<p>\$40 (Members) \$65 (Non-Members)</p>
<p>Monday 15 February 2010</p> <p>9-11am</p> <p>The Atrium, Level 5, QVWC</p>	<p>Election Campaigning for a Cause</p> <p>In this session you will learn how targeted marginal seat campaigning can advance the cause of your sector. Featuring case studies and activities, this interactive session will help you plan your election campaigns for 2010.</p>	<p>\$40 (Members) \$65 (Non-Members)</p>
<p>Monday 1 March 2010</p> <p>9-11am</p> <p>The Atrium, Level 5, QVWC</p>	<p>Progressive Debate Framing</p> <p>Want to understand how “Working Families” successfully became part of the Labor Lexicon? This interactive and entertaining session explores progressive debate framing techniques of Professor George Lakoff, tailoring it to an Australian setting.</p> <p>Activity based, this session will enable participants to practice framing their own campaign.</p>	<p>\$40 (Members) \$65 (Non-Members)</p>
<p>Monday 22 March 2010</p> <p>9-11am</p> <p>The Atrium, Level 5, QVWC</p>	<p>Managing the Media</p> <p>Whether you are Manager or the CEO, understanding how you can take charge of your media message is fundamental to running a successful campaign.</p> <p>This session will provide you with everything you need to use the media to influence people and outcomes.</p>	<p>\$40 (Members) \$65 (Non-Members)</p>
<p>Monday 19 April 2010</p> <p>9-11am</p> <p>The Atrium, Level 5, QVWC</p>	<p>Introduction to Lobbying</p> <p>In this session you will receive an overview of how to most effectively and strategically interact with Members of Parliament, Ministers and Government.</p>	<p>\$40 (Members) \$65 (Non-Members)</p>
<p>Monday 10 May 2010</p> <p>9-11am</p> <p>The Atrium, Level 5, QVWC</p>	<p>Advanced Lobbying – Lobbying Labor</p> <p>In this session you will learn about formal and informal opportunities for influencing the policy process within the ALP MP’s and candidates.</p>	<p>\$40 (Members) \$65 (Non-Members)</p>

Who we are

EMILY's List Australia is a financial, political and personal support network for progressive Labor women candidates. It is the only network of its kind in Australian politics. EMILY is an acronym and stands for Early Money Is Like Yeast - it makes the dough rise. Early campaign money is often the most important support a candidate can have when heading into an election.

Since its inception in 1996, EMILY's List has supported the election of 125 new women MP's to parliaments around Australia including:

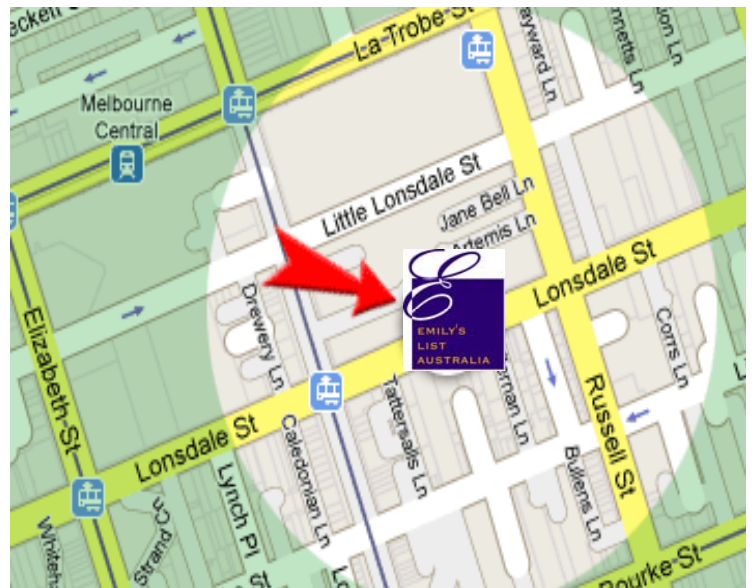
- **Julia Gillard**, the first woman Deputy Prime Minister,
- the first woman Premier of Queensland, **Anna Bligh**
- and the first Indigenous woman to be elected, Member for Kimberley in Western Australia, **Carol Martin**.

EMILY's List members and candidates support the principles of equity, diversity, pro-choice and the provision of equal pay and childcare.

Our Location

EMILY's List Australia's National Office is located in the Queen Victoria Women's Centre. As tenants we have access to training facilities within the centre.

QVWC is located at 210 Lonsdale Street, Melbourne. It is conveniently located to public transport. The closest train station is Melbourne Central. Affordable Parking is also available underneath the QV Building.



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