

FINAL CALL FOR EXPRESSIONS OF INTEREST

VICTORIAN LOCAL GOVERNMENT REPORT IN THE AUSTRALIAN NEWSPAPER
FRIDAY 23 MARCH 2018

Victorian Local Government Showcase Opportunity

The VLGA in partnership with The Australian Newspaper are offering exclusive coverage for our members and partners in the Victorian local government sector to showcase their work in the community.

The prominent national newspaper has a wealth of journalistic talent and will be offering their Bureau Chief to write opinion pieces that will effectively bring to life this major report on Victorian Local Government and the important work undertaken by each of Victoria's 79 councils working, not only independently, but also collaboratively with many stakeholders on behalf of the Victorian community.

The report will be printed as a stand-alone broadsheet publication, published with *The Australian* Friday 23 March 2018 edition. The report will also be available as a digital magazine with all print advertising and editorial content lifted over.

The Queensland Local Government 6-page report (<http://specialreports.theaustralian.com.au>) gained much traction and showed nationally what attracted visitors to Queensland and people to invest in Brisbane. There has also been a 10-page life out report on Australia's Ports and a 14-page Defense Special Report.

The Australian is committed to the project on local government in Victoria and to these prominent publishing formats. I am sure you would appreciate that these do come at a cost and our media partner requires a minimum commercial support level to be able to commit to the publication.

As CEO of the VLGA, I endorse this targeted industry publication and urge you to consider committing to an advertising package to promote the work of your organization, council, community or region. I have negotiated the following incentivised advertising rates for our members to participate in the report.

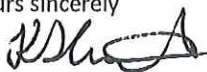
The VLGA is working with *The Australian's* Initiative and Projects Manager, Geraldine Rep. As advertising spaces are limited, I encourage you to register your interest by close of business Wednesday 28 February 2018 on:

T: 03 9292 3936

M: 0466 097 772

E: Geraldine.rep@news.com.au

Yours sincerely



Kathryn Arndt
Chief Executive Officer

The Australian Victorian Local Government report 2018



News Corp Australia

THE AUSTRALIAN
For the informed Australian

VLGA

Victorian Local Governance
Association

THE AUSTRALIAN
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VIC Local Government Report

Incentivised Rate Card

VIC Local Government Report- Incentivised Rate Card

Size	Dimensions (H) x (W)	Rate Card	Report Rate ex GST	Discount
Full page	540 x 372	\$50,184	\$28,000	44%
Portrait/ Tabloid	380 x 278	\$26,568	\$17,250	35%
Half Page	284 x 372	\$26,568	\$17,250	35%
Large Strip	188 x 372	\$17,712	\$11,500	35%
Medium Strip	124 x 372	\$11,808	\$8,265	30%
Quarter Page	284 x 184	\$13,284	\$9,300	30%
Small Portrait	188 x 137	\$6,642	\$4,900	26%

Australian Ports Report- With Ports Australia

Print Report

AUSTRALIA'S PORTS
THE SPECIAL REPORT

TRADE ECONOMY NEEDS A PUSH

Let's set the most out of fishery infrastructure spending

Local experts in both commodities and sustainability

Ships' lanes to wharves are critical infrastructure

David Anderson

Ships' lanes to wharves are critical infrastructure. The report highlights the importance of these lanes in the context of the current economic challenges. It discusses the need for investment in infrastructure to support the trade economy and the role of ports in this process. The report also mentions the importance of sustainability and local expertise in the industry.

CEO- David Anderson Article

6 AUSTRALIA'S PORTS SPECIAL REPORT

Ships' lanes to wharves are critical infrastructure

West's trade success rests on waterfront enterprise

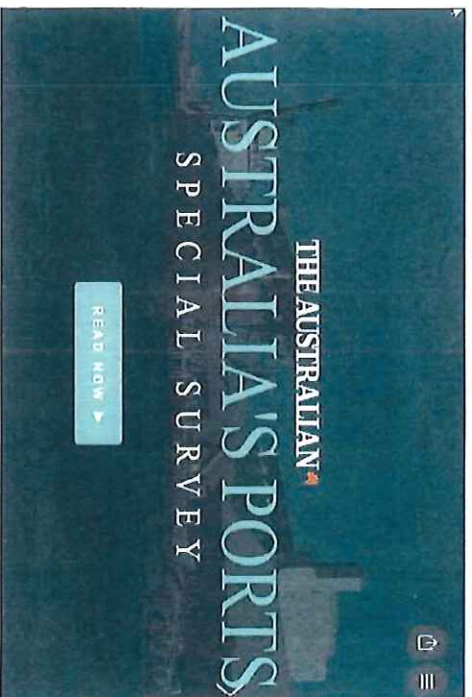
Port of Melbourne

Victorian Ports Authority

Tel: (03) 5247 5300 www.vicports.vic.gov.au

Australian Ports Report- With Ports Australia

Digital Magazine Report- 66,268 Page Views



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